

NORTHEASTERN ICE ASSOCIATION

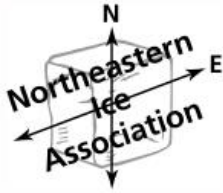


ANNUAL CONVENTION

The Millennium Broadway Hotel
NEW YORK, NY

September 30- October 3, 2010

**CONVENTION
REGISTRATION**



NORTHEASTERN ICE ASSOCIATION

Dear Association Members,

I hope this letter finds everyone healthy and in the middle of a great summer season. I'm writing to remind everyone that this fall's Northeastern Ice Association Convention will be held at the beautiful **Millennium Broadway Hotel, located in the heart of New York City, NY**. This is the perfect location for a fall convention. We have done everything possible to keep costs at the lower end for New York City, while providing excellent accommodations in a central location that will allow you to enjoy all the "Big Apple" has to offer.

Our convention offers a metropolitan, high energy location with the benefits of the association meeting, which will be a very special one as we will have the chance to hear first hand about our industry, its past and current trends.

Along with speakers on topics that affect us all in today's economic environment, the meeting will also include round table discussions including industry topics that will be sure to give you new insight into the industry trends and ways to better manage your businesses. We will also be visiting an ice plant in the area and enjoy our annual "special luncheon" that day. Our annual business meeting, along with fun filled tours and evening events will round out our convention. Combine this with time with our suppliers and other industry friends and you have a great meeting to look forward to. This year we will also be inducting Fred Lomangino as President so I know you will want to come to support Fred.

As always, this convention will give you time to network with fellow ice people and with our suppliers. This is a great time to learn more about your association. After the great summer season we have had what better way to relax than in New York City!

Again, please do not miss this opportunity to meet old friends, make new ones and visit with your suppliers. Don't forget to block out **September 30- October 3, 2010** on your calendars and send in your registration immediately. **ROOMS ARE LIMITED**. We need to confirm all hotel reservations by **August 25th**

We look forward to seeing you at the Millennium Broadway Hotel in exciting New York City this fall. Get your registration in NOW!

Warmest Regards,

Ted Sedler
President, NIA

Convention Highlights



Hotel: The Millennium Broadway Hotel

Our hotel for this years' convention is the **Millennium Broadway Hotel**. The Millennium is located in the heart of Times Square with a calming, upscale ambiance and access to Broadway theaters, Fifth Avenue shopping and fine dining.

Revel in the Manhattan skyline from one of their spacious guest rooms and suites, luxuriously appointed with custom bedding and advanced technology. Experience their distinctive service, fitness center, and concierge staff, which is ready to help with all of your New York questions and needs.

The Millennium Broadway Hotel offers newly renovated meeting space and is the only hotel in New York with an on-site meeting facility approved by the International Association of Conference Centers (IACC).

The area will offer lots to do while at the convention. Right outside your door will be history, great restaurants, and sights to explore.

Getting There:

By Car:

New York City is a great destination for our members, an easy drive from the north east. Most driving times will vary from 4.5 hours from Boston, five hours from Washington, DC to only 2 hours from Philadelphia.

By Rail

Getting to Manhattan and New York City by Train is easy. Amtrak runs routes from many major East Coast cities, including Boston and Washington DC, to Penn Station, but the ride can be quite pricey. Depending on the distance, flying might actually be the cheaper option. Commuter rail service is available from Long Island, New Jersey, Connecticut, and Upstate New York. Also to be mentioned is PATH - The Port Authority Trans-Hudson Corporation. This rail train system connects New Jersey to Manhattan and all the urban railways, transporting literally hundreds of thousands of people a day. The Premier is easily accessible by Rail through Grand Central Station, Penn Station or the New York City Subway system.

From Airports to Millennium Broadway Hotel

La Guardia Airport: (12 miles)
\$20-\$24 plus tolls and tip

JFK International Airport: (17 miles)
\$45 (flat rate) plus tolls and tip

Speaker Highlights:

This year we will have two very informative guest speakers, both offering insight into our industry and current environments for business today.

Our Ever Changing Economy & How it Affects Small Business

Dr. Joseph Cordes, Professor of Economics in the prestigious School of Public Policy and Public Administration at The George Washington University will speak to us on the current state of our economy, hot topics in congress and how the current situation affects all of us in our personal and business lives.

Dr. Cordes has served as Deputy Assistant Director for Tax Analysis in the Congressional Budget Office and as Financial Economist in the Office of Tax Analysis for the U.S. Treasury Department prior to joining George Washington University. His educational and interesting speech will give us an opportunity to better understand the circumstances we are all dealing with as Americans. Ample time will be allotted for questions and answers after his presentation.

Anti-Trust and Current Effects on the Ice Industry

Crowell & Moring LLP is an international, full-service law firm with 500 lawyers representing major businesses, government, and other entities - both public and private - in high-stakes litigation, complex regulatory and administrative matters, and government and internal investigations. As a resource for the NIA they bring a unique understanding of the ice industry and the current "highlighted" need for appropriate procedures and practices within ice companies.

A member of their New York firm will speak to us on Anti-trust and in a humorous and fact filled presentation help us to understand how to run our businesses without the concern of legal ramifications within competitive marketplaces.

New York Walking Tour: Friday, October 1 Optional Tour

This tour will show us the history of New York's Time Square. Join us as we explore the vast history, architecture, theater and underworld of legendary Times Square - the Crossroads of the World. Stops may include The New-York Public Library, Astor Hotel, Palace Theater, Sardi's and sites associated with the Shuberts, Flo Ziegfeld, Bob Hope, Fanny Brice, and Damon Runyon.

Our guide will bring this part of New York to life in a way you could never know without his expertise. Included in the tour will be stops along the way for some typical "New York" food treats!

The tour will include light snacks and our own personal guide.

Dinner & the Theater: Friday, October 1 Optional Activity

What weekend in New York would be complete without a "night on the town" enjoying dinner and a Broadway show? This year we will have as an optional activity dinner at famous Carmine's Restaurant, followed by tickets to see the show that has been voted one of the best for 2009, MEMPHIS.



Set in the turbulent south in the 1950s, *Memphis* is the story of Huey Calhoun, a white radio DJ whose love of good music transcends race lines and airwaves. Thanks in part to his passionate persistence, "race" music reaches the center of the radio dial, quickly exploding throughout mainstream America. But when Huey falls for a beautiful black singer he has set on the path to stardom, whether the world is really ready for this music, and their love, is put to the test.

Join fellow NIA Members for this wonderful evening combining great Italian food at one of New York's favorite restaurants and a chance to see one of the hottest plays on Broadway.

Plant Tour: Saturday, October 2 Included In Registration

As part of your convention registration you will have the opportunity to visit **Robbins Ice Company**, a family owned and operated company only 35 minutes away from Manhattan. As in previous years we will also enjoy a special "Clam bake" type lunch while there.

We will be "passing the gavel" and recognizing our new and old officers during our lunch.

Awards Dinner & Entertainment: Saturday, October 2



Included in your registration is our wonderful final night dinner together. New York offers so many wonderful options and we have chosen one that is always fun, offering a great dinner, views of the city and outstanding music and entertainment.

This year we will spend our final night in New York on the water as we cruise and dine on the World Yacht's Dinner Cruise. Enjoy a lovely five course meal while experiencing the skyline and architecture of New York as only seen from the shoreline.

Cruise the Hudson while listening to contemporary and lively jazz by one of New York's hottest artists. Our World Yacht dinner cruise will feature the talented singer Laura Hull.

Agenda

Thursday, September 30:

- 2:00 – 5:00 PM Board of Directors Meeting
- 2:30 – 5:00 PM Supplier Set up
- 5:30 – 8:30 PM Welcome Reception with Suppliers
(2 drinks and heavy hors d'oeuvres included)

Friday, October 1:

- 7:30 – 9:00 AM Breakfast with the Suppliers
- 9:00 – 9:30 AM Annual Business Meeting
- 9:30 – 10:30 AM SPEAKER: **Dr. Joseph J. Cordes** ,
Our Ever Changing Economy & How it Affects Small Business
- 10:30 – 10:45 AM Break
- 10:45 – 11:45 AM Industry Round Table Discussion
- 1:00 PM Optional New York Time Square Walking Tour
- 3:00 PM Hotel Return
- 5:30 PM – 7:30 PM Dinner at Carmine's (Optional)
- 8:00 PM Broadway Show: Memphis (Optional)

Saturday, October 2:

- 8:30 – 9:00 AM SPEAKER: IPIA Representative on the industry and updates from IPIA
- 9:00 – 10:15 AM SPEAKER: *Anti-Trust and Current Effect on the Ice Industry*
- 10:45 AM Meet in the Lobby for departure to the Plant Tour
- 11:30 – 12:30 PM Plant Tour
- 12:30 – 2:00 PM Annual NIA "Clambake style" luncheon
- 2:45 PM Return to the hotel and remainder of afternoon free
- 5:45 PM Depart for the World Yacht Dinner
- 7:00 – 9:45 PM Cruise, dinner and entertainment on the World Yacht

Sunday, October 2:

Departures

Northeastern Ice Association

**The Millennium Broadway Hotel, New York, NY
September 30-October 3, 2010**

Conference Registration

To ensure proper registration, please fill out separate registration, hotel and optional activity forms for each person planning to attend. We thank you for your attention to this matter.

Please mail forms and payment to:

Meeting Expectations, Ltd.
515 Keisler Drive, Suite 201, Cary, NC 27518
Questions Call: 800-910-5688 or 919-851-5555 Fax: 919-851-3560 E-mail: jacquie@meetexpect.com

Company Name _____

Company Address _____

City _____ State _____ Postal Code _____

Phone _____ Fax _____

E-Mail _____

Person Preparing This Form _____

REGISTRATION FEES ARE \$295.00 PER PERSON. REGISTRATIONS RECEIVED AFTER August 25, 2010 WILL COST \$375.00 PLEASE MAKE CHECKS PAYABLE TO MEETING EXPECTATIONS. ** We have worked hard to keep the cost similar to the past few years, please support the association by your attendance.

Registration includes: Welcome Reception with Suppliers, including 2 cocktails and heavy hors d'oeuvres, one breakfast, lunch and plant tour and final night reception & dinner with two drink coupons, all meetings and exhibits.

Name _____ Spouse _____

Form Of Payment Check Credit Card

Credit Card Type _____ Number _____

Expiration _____ Signature of Card Holder _____

The registration price reflects a discount of 5% for cash payments. If paying by credit card the registration fees will be billed plus 5%. You may pay by check to avoid this additional cost. There is no additional fee when using a credit card to guarantee your hotel or for optional tours and activities.

REGISTRATION GRAND TOTAL \$ _____

****All cancellations must be received in writing and received in our office via mail, fax, or e-mail before September 5, 2010. After this date the registration fee is fully non-refundable.**

SUPPLIER REGISTRATION: ** SUPPLIERS ADD \$175.00 FOR YOUR EXHIBIT SET UP TO THE TOTAL REGISTRATION. (ONLY ONE PER COMPANY, NOT PER SUPPLIER FROM THAT COMPANY.

I am a supplier and need an exhibit table

The Supplier/Exhibitor is provided with an 8-foot exhibit table at a charge of **\$175.00**, to cover the cost of the exhibit area. Please note, there is no pipe and drape to accommodate the table area. The Supplier/Exhibitor is responsible for any additional cost, if bringing in special equipment. **Suppliers attending must pay the supplier fee even if not requesting a table, one charge per company.**

Hotel & Optional Activities Registration

HOTEL: THE MILLENNIUM BROADWAY SEPTEMBER 30 - OCTOBER 3, 2010
New York, New York

Room Rate: **\$279.00** per night, single or double occupancy

Tax is additional at 14.75% plus \$3.50 per room per night occupancy tax.

Name _____ Spouse _____

Arrival Date _____ Departure Date _____

Smoking Nonsmoking Other special requests _____

Form Of Payment Check Credit Card

Credit Card Type _____ Number _____

Expiration _____ Signature of Card Holder _____

A two-night room deposit, including tax will be retained if the room is cancelled after September 5, 2010.

OPTIONAL NEW YORK WALKING TOUR: Friday, October 1, 2010 1:00 PM – 3:30 PM

Join us as we explore the vast history, architecture, theater and underworld of legendary Times Square - the Crossroads of the World.

COST OF TOUR: \$ 45.00 per person

I want to join the New York Walking Tour ___ **Number of people attending**

Name _____ Name _____

Name _____ Name _____

Form Of Payment Check Credit Card Credit Card Type _____

Number _____ Expiration _____

